

## Work Based Learning (WBL) Placement Description

### Host Details

<b>Host Organisation</b>	Dunn Street
<b>Placement Title</b>	Assistant Producer
<b>Placement Location</b>	Remote
<b>Address (if onsite)</b>	N/A
<b>Primary Supervisor Name</b>	Rebecca Connell
<b>Position Title</b>	Producer
<b>Host Organisation Website</b>	www.dunnstreet.com.au

### Host Organisation Background:

Dunn Street is a campaign and organising agency specialising in grassroots campaigns and mobilisation. They focus on community engagement strategy, leadership training and development, and power building to help progressive organisations achieve their goals.

Socially Democratic is the weekly, centre left, politics and organising podcast aimed at amplifying social democrats and organisers in Australia and across the globe. They have shared the mic with many notable guests such as Jacinta Allan, Chris Minns, and Dan Andrews.

### Placement Details

<b>Placement Semester/Term</b>	Summer 2024
<b>Start Date</b>	4th December 2024
<b>End Date</b>	15th December 2024
<b>Days/hours per week</b>	6 hours a week (Thursday or Friday)
<b>Hours (total)</b>	100 hours
<b>Placement Type</b>	Unpaid

*The host and successful student will have an opportunity to negotiate placement start and end dates, as well as days of the week that align to the Term or Semester dates that the student is enrolled in prior to commencing the placement.*

### Desired Course Discipline/Background

#### Preferred degree/areas of study:

Enrolled in Bachelor of Media and Communication

### Key Duties and Responsibilities

Shadow the producer who will give you the rundown of pre and postproduction procedures including liaising with guests, writing run sheets, editing audio and video, sorting out the social media marketing and publishing content.

After shadowing the producer, the intern will have the opportunity to pitch a future episode of the Socially Democratic to the host and producer.

Once a pitch has been approved the intern will follow through with what they had learnt from the producer and begin chasing their podcast guest, create the run sheet, edit and publish the episode alongside the social media promotions.

They will also get opportunities to edit and publish additional podcast episodes to help continue hone their skills, as well as continue learning about social media strategy, writing copy for social media posts and looking at optimal times to post.

### Selection Criteria

Essential:

- Enrolled in Bachelor of Media and Communication
- Some understanding of social media and audio/visual software

Desired:

- Interest in politics

### Pre-Placement Compliance Checks & Requirements

- Police Check
- Working With Children Check (WWCC)
- Other (Please Specify)
- None

### Work Based Learning (WBL) – Subject Information and Requirements

<b>Subject Code</b>	LTU3IND
<b>Subject Information</b>	
<b>Subject Prerequisites</b>	<ul style="list-style-type: none"><li>• Completed 120 credit points of your degree</li><li>• Have 1 elective space in your course plan</li></ul>

### How to Apply

**Application Deadline: 25 September 2024**

**Application Instructions:**

Please provide:

- CV/Resume
- Cover letter. Please address why you are interested in this placement opportunity.
- Apply through the following link: [Industry Placement Application Form, Careers and Opportunities, La Trobe University](#)

For help with your cover letter and resume - [Resumes and job applications, Careers and Opportunities, LTU](#)

*Thank you for considering a Work Based Learning Placement!*